

KAP Group Expands Team with Hire of Erin Roeder

October 24, 2013, DENVER – KAP Group (KAP) is growing its advisory capabilities with the hire of Erin Roeder as Vice President. This expansion will enable KAP to broaden the firm's reach while maintaining its client-focused approach.

Since the firm's inception in 2009, KAP's experience includes advising over 25 real estate and private equity managers seeking institutional capital, creating a service that allows clients to focus on the operational aspects of their business while KAP handles the advisory and procedural aspects of their capital raise. KAP's clients have generated over \$3 billion in capital commitments through commingled funds, joint ventures, and separate accounts.

"KAP's outstanding team offers a unique service and perspective to the real estate investment community. I look forward to joining the team and to working alongside our clients to help them achieve their growth potential," said Ms. Roeder.

"Erin's unique skill set combines strategic marketing expertise with a foundation in ground-up real estate development," said Jen Hutter, Co-founder and Managing Principal of KAP. "This experience will be incredibly valuable to our team in better serving our clients and we are thrilled she is bringing her talents to our firm."

Prior to joining KAP, Erin served as Vice President at Metropolitan Real Estate Equity Management, where she was responsible for articulating the firm's market view, investment thesis, and competitive advantage across a broad range of communications. Her role involved developing relationships with existing and prospective clients, overseeing a communications program for more than 800 investors globally, and enhancing the firm's visibility and status as a thought leader within the investment community. Before joining Metropolitan, Erin served as Senior Vice President for Neighborhood Development at Trinity Real Estate, a division of the Parish of Trinity Church in New York City. In this capacity, she developed, managed, and began implementing a strategic plan to transform Trinity's 6-million-square-foot commercial portfolio in Manhattan's Hudson Square District into a dynamic, mixed-use community.

Erin received a J.D. from Yale Law School, where she continues to be involved in alumni fundraising activities. She graduated summa cum laude from Dartmouth College with a Bachelor of Arts in Economics.

The KAP Group (KAP) is a strategic advisory firm that works with real estate and private equity managers seeking institutional capital. KAP collaborates with managers to help them achieve their fundraising goals by creating a thoughtful capital raising strategy, providing advisory and project management services, preparing institutional quality marketing materials, and offering guidance on investor relations and strategic planning.